



**RTIRN Regional workshop on Road Safe
September 30th – October 1st 2012**

**Integration of disability inclusion principles
throughout the Road Safety plan program in
Cambodia**

**Mr Khem Sophal, Road Safety Project Manager
Cambodian Red Cross (CRC)**



What is Cambodian Red Cross ?

Founded in 1955, the Cambodian Red Cross (CRC) is the leading humanitarian organization in the country. CRC is auxiliary to the Royal Government of Cambodia and works closely with a number of United Nations and non-governmental organizations in improving the lives and responding to the need of vulnerable people.

CRC is the one member in 187 members of the International Federation of Red Cross and Red Cross Crescent Societies (called the Federation or IFRC)





Red Cross Volunteer

- 28,583 Red Cross Youth members
- 765 Red Cross Youth Advisors
- 18,432 Red Cross Volunteers





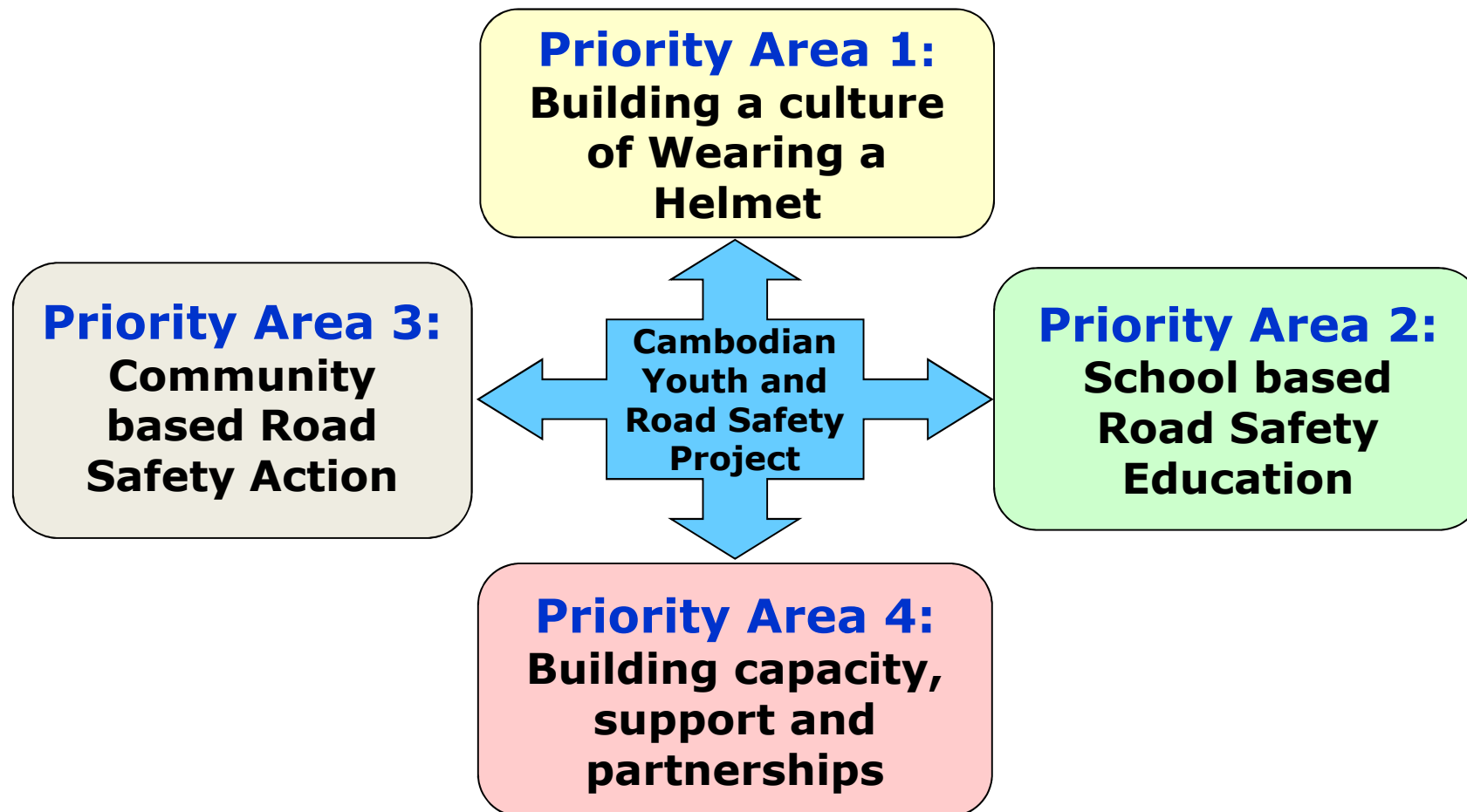
Why disability inclusion in Road Safety ?





Cambodian Youth and Road Safety Project (2005-2013)

Strategic Priority Areas





Cambodian Youth and Road Safety Project (2005-2013)





Disability Inclusion in the Cambodian Red Cross Youth and Road Safety Project

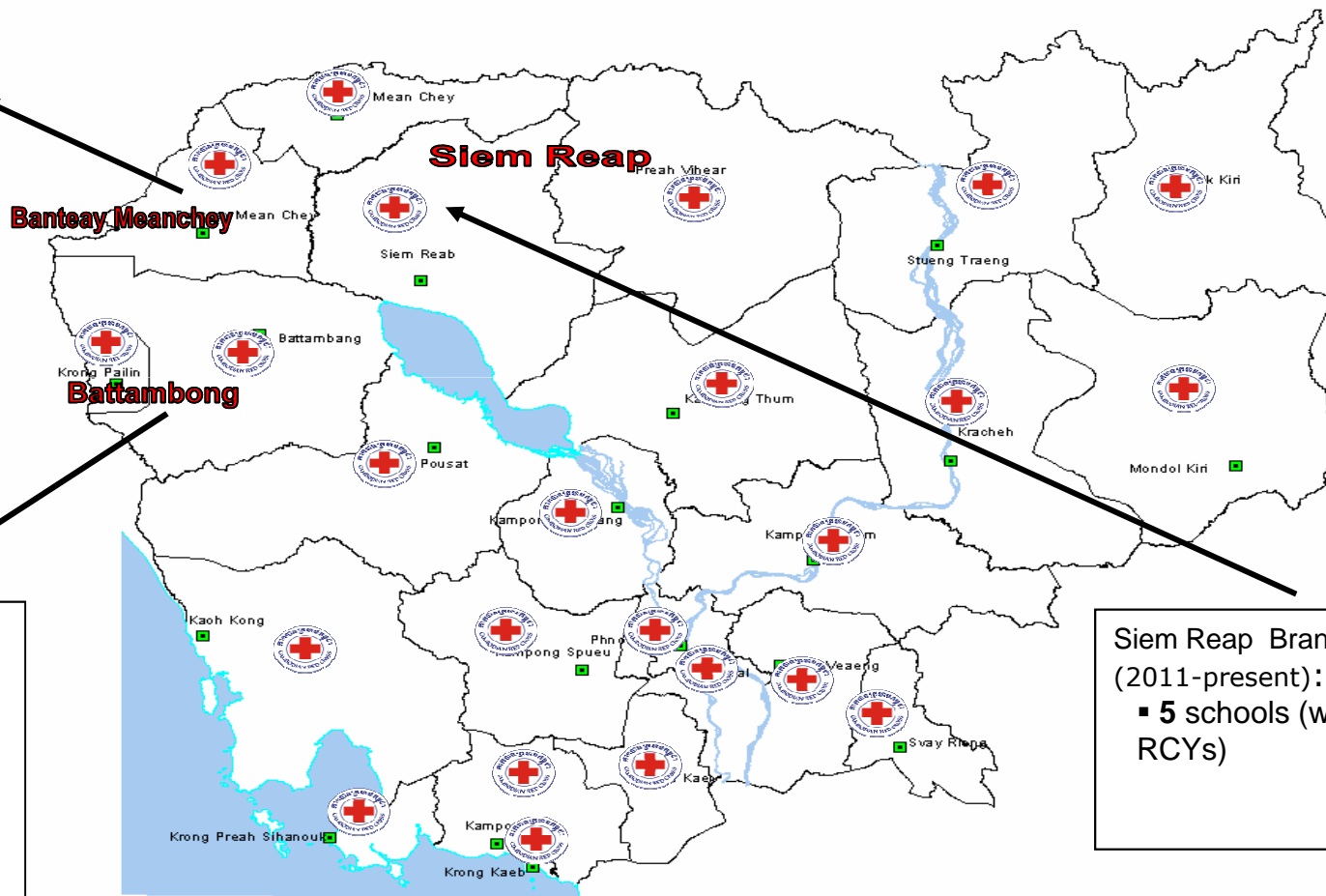




Targeting geographic

2011: Pilot project started, targeting geographic: 3 provinces

Banteay Meanchey Branch (2011-present):
5 schools (with 350 RCYs)



Battambang Branch
(2011-present):
▪ 5 schools targeted
▪ 400 RCYs involved

Siem Reap Branch
(2011-present):
▪ 5 schools (with 374 RCYs)





Disability Inclusion in Road Safety

- ❑ Red Cross Youth and Road Safety Project
- ❑ Red Cross Youth Development programmed
- ❑ Road Safety Advocacy project





Disability Inclusion in Road Safety Project

This project aims

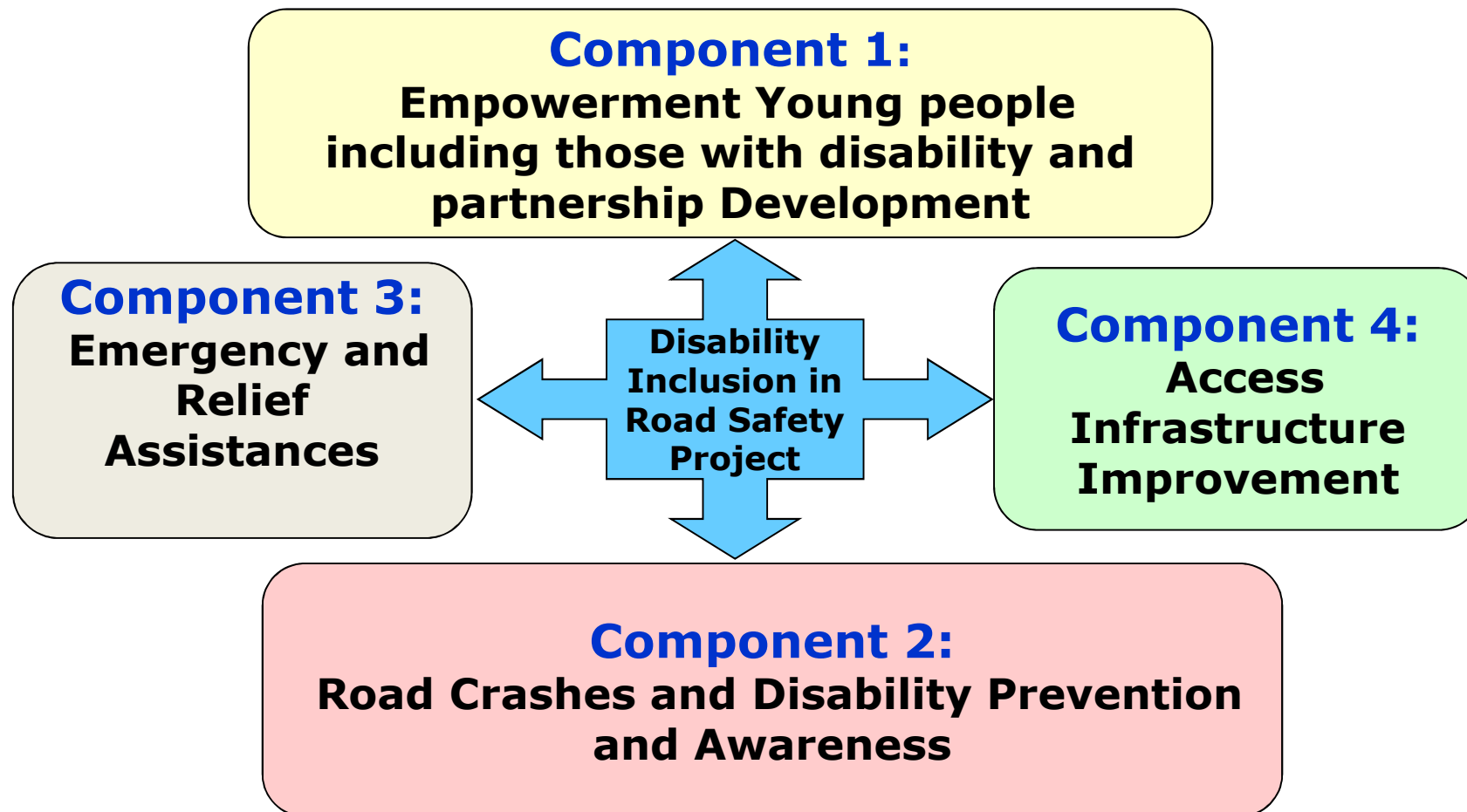
To contribute to the acceleration of the poverty reduction through prevention and reduction of road crashes, the preventable impairments that may lead towards disability and to promote disability inclusion in schools and society.





Disability Inclusion in the Cambodian Youth and Road Safety Project (20011-2013)

The four key components





How do we include disability ?






Produced IEC materials

ប្រគល់ការគាំទ្រដល់គ្រោះថ្នាក់ចរាចរណ៍



ទោះបីខ្ញុំជាជនពិការក៏ខ្ញុំមានសិទ្ធិចូលរួមបំពេញកាតព្វកិច្ចក្នុងនាមជាពលរដ្ឋក្នុងសង្គម



កម្ពុជា ប្រជាមានភ្នំពេញ



ការពារជីវិតអ្នក កុំបើកបរហួសល្បឿនកំណត់



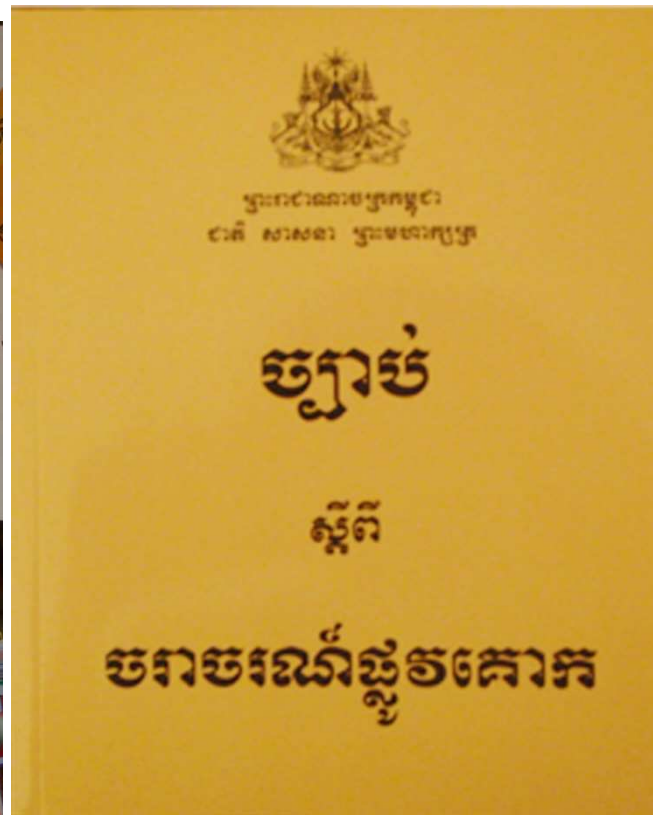
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ការពារជីវិតអ្នក កុំបើកបរក្នុងស្រាវជ្រាវ



Smart mobile



Red Cross Youth provided awareness in school



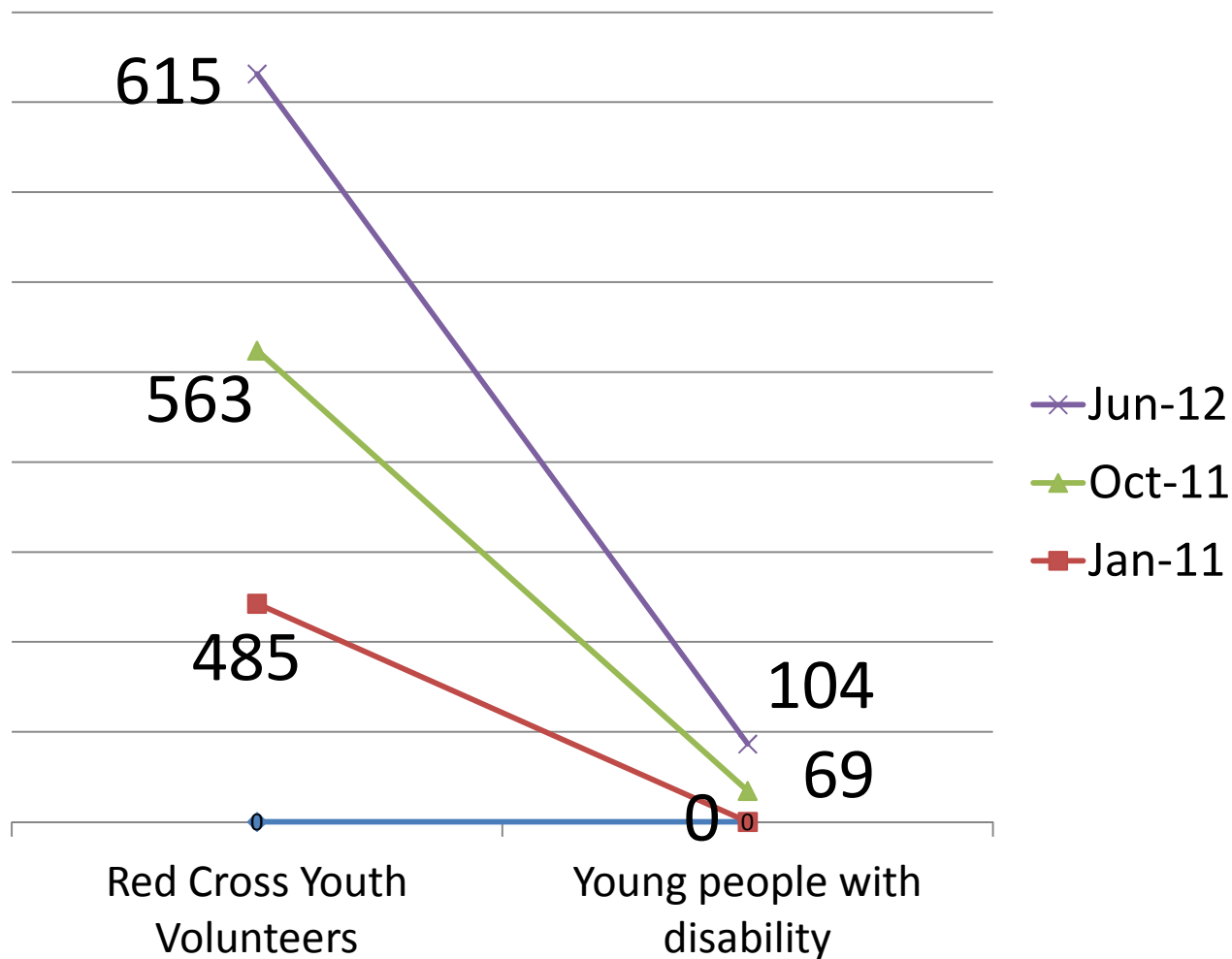


Red Cross Youth provided awareness in Community





Young People with disability joining the RCYs





Project Approach and/or Methodology

- **Disability mainstreaming**
- **Capacity building**
- **Social mobilization**
- **Networks and partnerships**
- **Advocacy**
- **Youth empowerment**
- **Decentralization**





Thank you 😊

